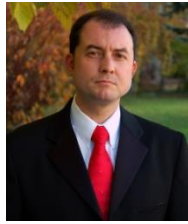




Europass Curriculum Vitae



Personal information

First name(s) / Surname(s) **RUS, Flaviu Călin**
Address(es) Str. General Traian Moșoiu, Nr. 71, Mun. Cluj-Napoca, headquarters FSPAC, office IV/4, România
E-mail calin.rus@ubbcluj.ro
Nationality Romanian

Occupational field **Habilitated Professor in Communication Sciences**

Work experience

Dates	March 2012 - present
Occupation or position held	Vice-Rector for communication, PR and International relations (2012-2016) and Vice-rector for communication, PR and press relations (2016-present)
Name and address of employer	Babeș-Bolyai University, 1, M. Kogălniceanu St, 400084, Cluj-Napoca, Romania
Dates	2006 – 2012 (March)
Occupation or position held	Associate Professor, Head of the Communication and PR Department , Faculty of Political Sciences, Administration and Communication
Name and address of employer	Babeș-Bolyai University, 1, M. Kogălniceanu St, 400084, Cluj-Napoca, Romania
Dates	2000 – 2006
Occupation or position held	Lecturer
Name and address of employer	Babeș-Bolyai University, 1, M. Kogălniceanu St, 400084, Cluj-Napoca, Romania
Dates	1999 - 2000
Occupation or position held	Assistant Professor
Name and address of employer	Babeș-Bolyai University, 1, M. Kogălniceanu St, 400084, Cluj-Napoca, Romania

Education and training

Dates	2000 - 2005
Title of qualification awarded	PhD studies
Principal subjects/occupational skills covered	Ph.D.
Name and type of organization providing education and training	Babeș-Bolyai University, Cluj-Napoca, Romania
Dates	1995 - 1998

Title of qualification awarded Graduate studies
 Name and type of organization providing education and training „Ludwig Maximilian” University, München, Germany

Dates 1990 -1995

Title of qualification awarded Psychologist
 Name and type of organization providing education and training Babeş-Bolyai University, Cluj-Napoca, Romania

Fields of competence
 Communication
 Public Relations
 Communication and political PR
 Psychology
 Social psychology

Scientific publications
 Unique author publications (books): 8
 Main author publications (books): 2
 Chapters in specialty publications abroad: 2
 Chapters in specialty publications in recognized publishing houses: 11
 Articles published in I.S.I. journals: 6
 Articles published in BDI journals: 8
 Articles/studies published in international conference volumes: 3
 Articles/studies published in CNCSIS recognized journals: 15
 Articles published in other Romanian journals: 9
 National and international volumes coordinated:4

Personal skills and competences

Mother tongue(s) **Romanian**

Other language(s)

Self-assessment
 European level (*)

German

English

Understanding				Speaking				Writing	
Listening		Reading		Spoken interaction		Spoken production			
C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user	C2	Proficient user
C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user	C1	Proficient user

(*) [Common European Framework of Reference for Languages](#)

International experience	<p>2011 (May-June) – visiting professor at „Ludwig Maximilian” University, München, Germany</p> <p>2011 (January) – visiting professor at University of Applied Sciences and Arts, Hannover, Germany</p> <p>2009 (October) – visiting professor at University of Applied Sciences and Arts, Hannover, Germany</p> <p>2008 (December) - visiting professor at University of Applied Sciences and Arts, Hannover, Germany</p> <p>2007 (October) - visiting professor at University of Applied Sciences, Mittweida, Germany</p> <p>2006 (December) – visiting professor at University of Applied Sciences, Mittweida, Germany</p> <p>2006 (December) – visiting professor at University of Applied Sciences and Arts, Hannover, Germany</p> <p>2006 (May) – visiting professor at State University in Istanbul, Turkey</p> <p>2006 (July) – visiting professor at Karoli Gaspar University, Hungary</p> <p>2005 (August) – visiting professor at Christian University, Ede, the Netherlands</p> <p>2005 (May) professor exchange at Michigan State University, USA</p> <p>2004, 2005 – coordinator of the project for creation and development fo the Communication and Public Relations Department with Christian University, Ede, the Netherlands</p> <p>2002 - professor exchange at Michigan State University, USA</p> <p>1999, 2000, 2001, 2002 – associate faculty member for the training and specialization programmes for the students in journalism, communication and PR, the Journalism Studies Academy of Stuttgart, Germany finalized with certificate of recognition for each student.</p>								
International political activity	<table border="1"> <tr> <td data-bbox="416 1048 491 1079">Dates</td> <td data-bbox="496 1048 1520 1079">July 2008-July 2009</td> </tr> <tr> <td data-bbox="384 1093 491 1124">Position</td> <td data-bbox="496 1093 1520 1155">Member of the European Parliament, member of the European (Christian-Democratic) Popular Party and of European Democrats group</td> </tr> <tr> <td data-bbox="300 1167 491 1198">Main activities</td> <td data-bbox="496 1167 1520 1252">Member of the European Commission for Foreign Affairs Acting member of the regional development commission Acting member of the delegation for relations with China</td> </tr> <tr> <td data-bbox="256 1263 491 1294">Other activities</td> <td data-bbox="496 1263 1520 1572"> <p>Coordinator of the Transylvanian Journal of Communication Sciences</p> <p>Founder of the German line of study of the Faculty of Political and Administrative Sciences</p> <p>Founding member, alongside a group of academic staff, of the Department of Communication and PR at the Faculty of Political and Administrative Sciences</p> <p>Member of the ARACIS Evaluators Register (2008-2009)</p> <p>Journal of Media Research, member of the Review Board</p> <p>Member of the CNATDCU (2012)</p> <p>Coordinator of the Open Gates Day at the Faculty of Political, Administrative and Communication Sciences</p> </td> </tr> </table>	Dates	July 2008-July 2009	Position	Member of the European Parliament, member of the European (Christian-Democratic) Popular Party and of European Democrats group	Main activities	Member of the European Commission for Foreign Affairs Acting member of the regional development commission Acting member of the delegation for relations with China	Other activities	<p>Coordinator of the Transylvanian Journal of Communication Sciences</p> <p>Founder of the German line of study of the Faculty of Political and Administrative Sciences</p> <p>Founding member, alongside a group of academic staff, of the Department of Communication and PR at the Faculty of Political and Administrative Sciences</p> <p>Member of the ARACIS Evaluators Register (2008-2009)</p> <p>Journal of Media Research, member of the Review Board</p> <p>Member of the CNATDCU (2012)</p> <p>Coordinator of the Open Gates Day at the Faculty of Political, Administrative and Communication Sciences</p>
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